



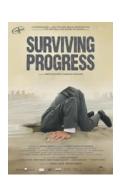


Ciné-ONU and the Green Up Film Festival are proud to present

Surviving Progress

About the film:

The documentary Surviving Progress presents the story of human advancement as awe-inspiring and double-edged. It reveals the grave risk of running the 21st century's software — our know-how — on the ancient hardware of our primate brain which hasn't been upgraded in 50,000 years. Ronald Wright, whose best-seller, "A Short History Of Progress" inspired this film, reveals how civilizations are repeatedly destroyed by "progress traps" — alluring technologies serve immediate needs, but ransom the future.



Our Speakers:



Isabelle Durant — European deputy, Vice-president of the European Parliament After years of working as a teacher, Isabelle Durant began her political career in 1991 in the Parliament of the Brussels-Capital Region and worked as the Federal Secretary and Spokesperson for Ecolo (Green Party) with Jacky Morael between 1994 and 1999. In 1999, she served as Belgian Deputy Prime Minister and Minister for Mobility and Transport until 2003. Between 2003 and 2009, she served as a Senator. In 2009, she was elected to the European Parliament as Vice-President.



Chris Vanden Bilcke — Head of UNEP's Liaison Office to the EU in Brussels Mr. Vanden Bilcke is the Head of UNEP's Liaison Office to the European Union in Brussels. Prior to joining UNEP, Mr Vanden Bilcke, served as Head of Unit for Environment and Sustainable Development in the Belgian Federal Ministry for Foreign Affairs. His professional career included assignments with the cabinet of the Belgian Federal Environment Minister, with the Permanent Representation of Belgium to the European Union. Under the Belgian EU presidencies in 2001 and 2010 he co-chaired the Working Party for International Environment Issues.



Laurent Ledoux — Head of the ASBL Philosophy & Management
After working as a human resources and finance administrator for Doctors Without Borders,
Mr Ledoux joined ING as an adviser on mergers and acquisitions before becoming a project
manager on the industrial restructuring of the former Soviet Union for the European Commission.
For the past five years, he has served as the Director of the Public Banking Department of BNP
Paribas Fortis, which he reorganized and rejuvenated. He is also a member of the association Philosophy & Management which brings together top business managers and philosophers in Belgium
to discuss the link between business management and social issues.



Jeremy Wates — Secretary General, European Environmental Bureau

Prior to taking up his present post in May 2011, Mr Wates served for more than a decade as
Secretary to the Aarhus Convention with the Geneva-based United Nations Economic
Commission for Europe. During the 1990s, Mr Wates led the campaign by the European ECO
Forum, an NGO coalition, to persuade governments to start work on a treaty on environmental
democracy and coordinated the input from civil society organizations into the official
negotiations over the Aarhus Convention text. In the 1980s, he founded the Irish branch of
Earthwatch and Friends of the Earth International.

Future Cine-ONU screenings: 24 October "Un Certain Monsieur Joinet" 7 November "Submission"



The first online festival to promote a green economy

Green Up Film Festival - the first European film festival dedicated to the green economy from 9 to 23 October 2012 in Brussels and online.

The Green Up Film Festival opens with a special Ciné-ONU screening at the Vrije Universiteit Brussel on 10 October of "Surviving Progress".

In order to reach a wider public the Festival offers a different kind of film viewing experience. The Green Up Film Festival will be **the first to offer online documentary viewing**. No need to leave the comfort of your own home – these documentaries will be available with a simple click.

Over the course of fifteen days the Festival will offer twenty-six documentaries on topics relevant to a **green economy**, including sustainable development, rational consumption and fair trade. They will be **streamed free of charge** from the Festival website and complemented by information and tips to help answer the question: "What can I do to help preserve the environment?"

The Green Up Film Festival is organised by "Wake Up!" in collaboration with the GreenUp! Campaign organised by the United Nations Environment Programme (UNEP).







3 days in Brussels:

10 October: Screening + debate hosted by Cine-ONU at the Vrije Universiteit Brussel

21 October: Family and General Public day at the BOZAR

23 October: Professional networking day at the BOZAR

From October 9 to October 23 on www.greenupfilmfestival.be