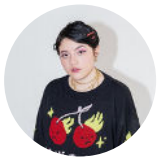


WE ARE FIRE

To mark the International Day for the
Elimination of Violence against
Women

the United Nations, Blue Bird Docs &
Clin d'oeil Films present: We Are Fire
a film by Karen Vazquez Guadarrama



Mar Maremoto,
illustrator and activist

Mariana Lorenzo, aka Maremoto (1994) is a textile designer and illustrator. Her art passionately advocates for women's rights, exploring themes of self-esteem, feminism, and LGBTQ advocacy. Maremoto's work embodies a spirit of freedom and resistance, breaking barriers in human identity.



Erica Gerretsen,
Director, Human
Development,
Migration, Governance
& Peace, DG INTPA
European Commission

Erica Gerretsen started working with the European Commission in external relations in 1995. She has cumulated almost 30 years of experience, including both in Europe and abroad, on various topics, including development and cooperation, financing for development, budget support and public finance management.



Florence Raes,
Director, UN Women
Brussels Office

Florence Raes is the Director of the UN Women Brussels Office. She has more than 20 years of experience in the field of gender equality and has worked in different capacities in West and Central Africa, East Africa, as well as in Latin America, in North Africa and the Middle East.



Céline Mias,
Director and
EU Representative,
Care International

Céline Mias has over 25 years of experience in leading humanitarian and development NGO programmes and advocacy across Europe, Africa and Asia. Since 2013 she has been EU Representative and Director of the Brussels office of CARE International, an organization working around the globe to save lives, defeat poverty and achieve social justice. She has also held the role of Vice President of the Board of CONCORD Europe since 2018.



Louise Haxthausen
Director, UNESCO
Brussels Office

Louise Haxthausen has been serving as the Director of the UNESCO Liaison Office with the EU in Brussels since 2019. She joined UNESCO in 1993 and has worked on conflict and crisis response at country-level in Afghanistan, Palestine, Sudan, Libya and most recently as Director of the UNESCO Office for Iraq. At UNESCO HQ, she has acted as Focal Point for the Middle East, as well as Senior Coordinator for Crisis and Transition Response in the Office of the UNESCO Director-General.

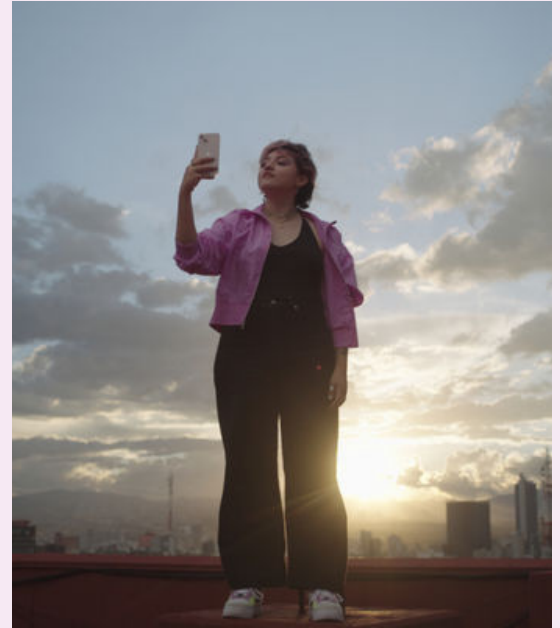


SYNOPSIS

In Mexico, every day around 10 women are murdered. Over the last six years, the number of disappeared women and girls has tripled. According to [official data](#), in 2022 a total of 3,754 women and girls were assassinated – and only 947 of them were investigated as femicides.

In a country where public conversations on matters of security and violence seem too often dominated by drug-related crimes, [Mar Maremoto](#) tries to break the silence that has for too long minimized the extent of this violence. By sharing her artwork on her Instagram account, she provides a safe space for her audience. In the documentary, Mar engages with victims and survivors, delving into the impact of their experiences, their coping mechanisms, and ways of self-defense. Most importantly, the film seeks to unravel the reasons behind the high femicide rate and explore avenues for bringing about change.

A film by Karen Vázquez Guadarrama
Duration of the film: 52min.



About the International Day and 16 days campaign

On **25th of November**, the world will be marking the International Day for the Elimination of Violence against Women. On the same day, the world will kick-off the [UN's 16 Days of Activism against violence against women and girls](#), which will last until 10 December, Human Rights Day. The theme and activities of this year's campaign will take place under the global banner: [UNiTE! Invest to prevent violence against women & girls](#). The campaign will focus on the importance of financing different prevention strategies to stop violence from occurring in the first place. Violence against women and girls disrupts peace and stability within families and communities. It triggers myriad costs to societies in healthcare, education, social protection, justice and productivity, preventing economies from achieving their full potential. The solution lies in robust responses, including investment in prevention. Join the online campaign ! #NoExcuse #16Days

About Draw for Change Series, a series by Guillaume Vandenberghe and Vincent Coen, produced by Clin d'oeil films.

[Draw For Change!](#) is a 6 part documentary series about female cartoonists from all around the globe, challenging the red lines and the taboos of their society. Zooming in on their drawings, these cartoonists take us on a journey into their world in search of people who experience their drawings in reality. In this series we'll meet strong women who are each rebellious in their own way: they draw because it is unthinkable for them not to do so. The price they pay for performing their work gives these characters a dramatic edge. They have been fired, intimidated or threatened with death. But they invariably refuse to give in and succeed - if only a little - in changing their society.